



September 5th, 2008

Carsten Cumbrowski  
Roy\_sac@gmx.net

**Re: Cirque du Soleil's Intellectual Property Rights**

Dear Mr. Cumbrowski,

As you are no doubt aware, Cirque du Soleil Inc., its predecessors and related companies (collectively "**Cirque du Soleil**") produce and present distinctive theatrical entertainment performances in the United States and around the world.

**Cirque du Soleil** has recently become aware, that you have incorporated on the website located at [www.roysac.com](http://www.roysac.com), a wide array of images and videos of **Cirque du Soleil** in your blog. **Cirque du Soleil** would like to express its appreciation for your interest and dedication to **Cirque du Soleil** and its various activities.

However, **Cirque du Soleil** has invested considerable time and resources in establishing its exclusive proprietary rights in its intellectual property, which is of primary importance to its overall business as well as the promotion and marketing of its various wares and services throughout the world. For this reason, **Cirque du Soleil** works to prevent any unauthorized use of its intellectual property, including of its images and trademarks. Although **Cirque du Soleil** appreciates the time and effort you have most probably put in creating the various videos on your website, the incorporation of **Cirque du Soleil's** trademarks and images has not been authorized by **Cirque du Soleil**.

In fact, in order to further protect the above-mentioned intellectual property, **Cirque du Soleil** has an internal policy following which any and all audiovisual material made available to the public, even through its own marketing department, should respect certain guidelines, including that the length of such audiovisual material should not be more than three minutes.

For these reasons, and even though your blog greatly compliments **Cirque du Soleil**, we must kindly ask that you cease from making use of **Cirque du Soleil's** intellectual property and remove the videos referencing **Cirque du Soleil's** trade-marks and images from the website located at [www.roysac.com](http://www.roysac.com).

Your collaboration on this matter is greatly appreciated.

Best regards,

  
**Maryse Tellier**  
Legal Counsel